



To: Friends of the Hunting Expo
From: Expo Management
Date: May 8, 2025
Subject: Upcoming Renovations to the Salt Palace Convention Center – What You Need to Know

We want to take this opportunity to share important information regarding major upcoming renovations to the Salt Palace Convention Center (SPCC).

Downtown Salt Lake City, including the SPCC, will undergo a dramatic \$1.4 billion redevelopment beginning in late February 2027, running through 2031. This major project, referred to as the “Downtown Sports, Entertainment, Culture, and Convention District,” will reshape the area east of the Delta Center and the north end of the SPCC block. This transformation will also affect nearby venues such as the Delta Center, Abravanel Hall, Japantown, and the Utah Museum of Contemporary Art.

Smith Entertainment Group, owners of the Utah Jazz and the Utah Hockey Club, is leading this initiative in partnership with Salt Lake County (owners of the SPCC), the State of Utah, Salt Lake City, and other public and private stakeholders.

TIMELINE & IMPACT

According to preliminary projections from Salt Lake County and SPCC leadership, partial demolition of the SPCC exhibit hall could begin as early as February 2027—after the 2027 Hunting Expo—with the goal of completing the renovations by 2031, ahead of the 2034 Winter Olympics.

Despite these changes, the Hunting Expo will remain at the SPCC throughout the renovation with as few disruptions as possible.

NEXT STEPS

- Salt Lake County is expected to hire an architectural firm by summer 2025.
- A construction company will be selected following the design phase.
- Detailed demolition and rebuild schedules will not be available until after a construction contract is awarded.

CHANGES TO EXPECT & FUTURE EXPOS

Beginning in 2028, you can expect:

- A moderate reduction in available exhibit hall space
- Smaller booth footprints for some large and mid-sized exhibitors
- Relocation of the 200 Permits Validation area and other events from meeting rooms
- Conversion of meeting rooms and some common areas into exhibitor space

We are actively working to ensure these changes are implemented thoughtfully and with minimal impact to your experience.

DOs

- Watch for updates from [info@](mailto:info@huntexpo.com), [exhibit@](mailto:exhibit@huntexpo.com), and katie@huntexpo.com
- Keep current on your booth deposits and payments
- Be flexible and patient as we adapt to changes
- Contact us with any urgent concerns

DON'Ts

- Panic about your booth space for 2026 or 2027—no major changes until 2028
- Make assumptions based on rumors—wait for official updates
- Ignore communications—we’ll keep you informed every step of the way

Thank you for your continued support and trust. We are committed to maintaining the high-quality experience you’ve come to expect at the Hunting Expo, even as the Salt Palace evolves for the future.